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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Timothy K. Doherty et al.
Serial No.: 09/761,506
Filing Date: 01/16/2001
Title: INTERNET ADVERTISEMENT SYSTEM AND
METHOD
Group Art Unit: 3625
Examiner: Matthew S. Gart
Attorney's Docket No.: BGE-1

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James A. Sheridan

(NAME OF ATTORNEY)

James A. Sheridan 7/2/04
(SIGNATURE)

Sir:

July 2, 2004

(DATE OF SIGNATURE)

STATEMENT OF THE SUBSTANCE OF THE INTERVIEW

This is in response to the Interview Summary mailed 02 April 2004 in connection with the telephonic interview with Applicants' attorney on 30 March 2004 regarding the above-identified application.

A set of proposed amendments to the claims was faxed to Examiner Gart prior to the telephonic interview on 30 March 2004.

Prior art references discussed were (1) U.S. Patent No. 6,141,010, issued October 31, 2000 to Hoyle for COMPUTER INTERFACE METHOD AND APPARATUS WITH TARGETED ADVERTISING; and (2)

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U.S. Patent No. 6,487,538, issued November 26, 2002 to Gupta et al. for METHOD AND APPARATUS FOR LOCAL ADVERTISING.

Agreement with respect to the claims was not reached.

Applicants' attorney agreed to fax Examiner Gart another set of proposed amendments to the claims.

In the event that any fees may be required in this matter, please charge the same to Deposit Account No. 16-0221.

Thank you.

Respectfully submitted,

James A. Sheridan 7/2/04
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